

## COURSE OUTLINE

### (1) GENERAL

<b>SCHOOL</b>	SOCIAL SCIENCES, UNIVERSITY OF THE AEGEAN & SCHOOL OF FINE ARTS, UNIVERSITY OF THE WESTERN MACEDONIA		
<b>ACADEMIC UNIT</b>	SOCIOLOGY DEPARTMENT, UNI OF THE AEGEAN & DPT OF VISUAL AND APPLIED ARTS, UNIVERSITY OF WESTERN MACEDONIA		
<b>LEVEL OF STUDIES</b>	POSTGRADUATE COURSE		
<b>COURSE CODE</b>	200	<b>SEMESTER</b>	<b>1<sup>ST</sup>/WINTER</b>
<b>COURSE TITLE</b>	THEORY AND METHODOLOGY OF SOCIAL RESEARCH: DESIGN, METHODS & ANALYSIS		
<b>INDEPENDENT TEACHING ACTIVITIES</b> <i>if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits</i>	<b>WEEKLY TEACHING HOURS</b>	<b>CREDITS</b>	
	3	7.5	
<i>Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).</i>	39		
<b>COURSE TYPE</b> <i>general background, special background, specialised general knowledge, skills development</i>	COMPULSORY SPECIAL BACKGROUND AND SKILLS DEVELOPMENT		
<b>PREREQUISITE COURSES:</b>	NO		
<b>LANGUAGE OF INSTRUCTION and EXAMINATIONS:</b>	GREEK		
<b>IS THE COURSE OFFERED TO ERASMUS STUDENTS</b>	NO		
<b>COURSE WEBSITE (URL)</b>	<a href="https://www.soc.aegean.gr/ext-files/pm/mps/ekkt-2017-a-2-en.pdf">https://www.soc.aegean.gr/ext-files/pm/mps/ekkt-2017-a-2-en.pdf</a>		

### (2) LEARNING OUTCOMES

<p><b>Learning outcomes</b></p> <p><i>The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.</i></p> <p><i>Consult Appendix A</i></p> <ul style="list-style-type: none"> <li>• <i>Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area</i></li> <li>• <i>Descriptors for Levels 6, 7 &amp; 8 of the European Qualifications Framework for Lifelong Learning and Appendix B</i></li> <li>• <i>Guidelines for writing Learning Outcomes</i></li> </ul>
<ul style="list-style-type: none"> <li>• <b>Ability to design a social research study</b></li> <li>• <b>Ability to choose research methods for conducting social research</b></li> <li>• <b>Ability to apply qualitative methods of research</b></li> </ul>

- **Ability to conduct a research interview**
- **Ability to combine a range of research techniques / methods**
- **Ability to comply with the ethical principles of social research**
- **Ability to apply arts-based research methods**
- **Ability to conduct thematic analysis**

#### **General Competences**

*Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?*

<i>Search for, analysis and synthesis of data and information, with the use of the necessary technology</i>	<i>Project planning and management</i>
<i>Adapting to new situations</i>	<i>Respect for difference and multiculturalism</i>
<i>Decision-making</i>	<i>Respect for the natural environment</i>
<i>Working independently</i>	<i>Showing social, professional and ethical responsibility and sensitivity to gender issues</i>
<i>Team work</i>	<i>Criticism and self-criticism</i>
<i>Working in an international environment</i>	<i>Production of free, creative and inductive thinking</i>
<i>Working in an interdisciplinary environment</i>	<i>.....</i>
<i>Production of new research ideas</i>	<i>Others...</i>
	<i>.....</i>

- **Showing social, professional and ethical responsibility**
- **Criticism and self-criticism**

### **(3) SYLLABUS**

This course entitled *Theory and Methodology of Social Research: Design, Methods & Analysis* covers the following topics of: 1. research design including community research, needs assessment, action research, case study, archives, qualitative, ethnographic, 2. research methods covering research interview, focus groups, observation, visual methods, a combination of techniques, 3. techniques for conducting research interview, 4. incorporating art-based research techniques in the process of data collection, 5. awareness of ethical principles assuring

anonymity, and trustworthiness, 6. conducting thematic analysis, 7. epistemological issues around critical realism, social constructionism, feminist research.

#### (4) TEACHING and LEARNING METHODS - EVALUATION

<p><b>DELIVERY</b> <i>Face-to-face, Distance learning, etc.</i></p>	<p>Face-to-face and distance learning through platform of zoom</p>	
<p><b>USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY</b> <i>Use of ICT in teaching, laboratory education, communication with students</i></p>	<p><b>POWERPOINT</b></p>	
<p><b>TEACHING METHODS</b> <i>The manner and methods of teaching are described in detail. Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc.</i></p> <p><i>The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS</i></p>	<p><b>Activity</b></p>	<p><b>Semester workload</b></p>
	<p>Lectures and interactive teaching</p>	<p>39</p>
	<p>Study and process of literature</p>	<p>150</p>
	<p>Research Protocol Writing</p>	<p>100</p>
	<p></p>	<p></p>
	<p></p>	<p></p>
	<p></p>	<p></p>
<p></p>	<p></p>	
<p></p>	<p></p>	
<p></p>	<p></p>	
<p>Course total</p>	<p><b>289</b></p>	
<p><b>STUDENT PERFORMANCE EVALUATION</b> <i>Description of the evaluation procedure</i></p> <p><i>Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other</i></p> <p><i>Specifically-defined evaluation criteria are given, and if and where they are accessible to students.</i></p>	<p><b>Laboratory Work combined with a research protocol in the end of semester</b></p>	

#### (5) ATTACHED BIBLIOGRAPHY

<p>- Suggested bibliography:</p> <p>Robson, C. (1993). <i>Real World Research</i>. London: Blackwell Publishing.</p> <p>Willig, C. (2013). <i>Qualitative Methods in Psychology: An Introduction</i>. London: Open University Press.</p> <p>- Related academic journals:</p> <p><b>International Journal of Qualitative Methods</b></p> <p><b>Qualitative Health Research</b></p>
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